Revised: April 02, 2004

MasterCard Supermarket Acceptance Development Program

Acquirer Registration and Store Certification Form

Acquirer Information:

Acquirer ICA: _____

Is ICA Flagged for Supermarket Acceptance?
(Check one response and see below*) ***YES*** _____ ***NO*** _____

Acquirer Name: _____
Contact Name: _____
E-mail Address: _____
Street Address: _____
City, State, Zip: _____
Phone Number: _____
Fax Number: _____

Received by MasterCard

The Program Registration ID ("S"-code) and effective date will be completed by MasterCard and returned to the acquirer.

Return the completed form via e-mail to:

vivienne_conatser@mastercard.com

Vivienne V. Conatser - Director, Retail Markets
MasterCard International
2000 Purchase Street
Purchase, NY 10577-2509
Phone: 914-249-5817

Qualifications:

Merchant must be a full line, self-service grocery store. Merchant must derive a minimum of 45% of sales from perishables. MasterCard must be accepted in all checkout lanes where checks are accepted.

Only transactions completed with a U.S. issued MasterCard consumer credit card or consumer debit card at a U.S. merchant registered with a U.S. acquirer are eligible for the MasterCard US Region Supermarket consumer credit card or consumer debit card interchange rates, respectively. This merchant must accept all MasterCard consumer credit cards or consumer debit cards at all lanes/terminals that accept checks. It is agreed that only transactions meeting all Supermarket interchange rate program requirements for Card Acceptor Business Code (MCC) 5411, as detailed in the MasterCard Global Clearing Management System (GCMS) Reference Manual, Chapter 7, will be submitted for the MasterCard US Region Supermarket consumer credit card or consumer debit card interchange rates. The Interchange Rate Designator (IRD) is 71 or 81 for all consumer card transactions; however, the appropriate rate will be applied based on card type, i.e., consumer credit or consumer debit. The MasterCard-assigned Supermarket Program Registration ID ("S"-code) must be submitted in PDS 0043 of the GCMS First Presentment/1240 record.
By submission of this form, the acquirer acknowledges that all MasterCard Supermarket Acceptance Development Program qualifications and compliance requirements are understood and will be consistently satisfied by these merchants. The terms of this arrangement are confidential.

Completion of this document and assignment of the Supermarket Program Registration ID ("S"-code) by MasterCard make the merchants listed below qualified participants in the MasterCard Supermarket Acceptance Development Program.

Disclaimer: MasterCard reserves the right to modify the Supermarket Acceptance Development Program requirements, including applicable interchange rates, at any time.

*** Acquiring Bank or Processor Representative: If your ICA number is not flagged for supermarket acceptance, please contact MasterCard Member Services in St. Louis immediately at 1-800-999-0363.**
If you begin to process qualified supermarket transactions without the ICA being flagged, the transactions will be rejected by GCMS.

Merchant Effective Date:

Chain Name (if applicable)	Merchant ID	Merchant Name	Street Address	City	State	Zip Code	Phone Number (w/area code)	Annual Sales ($)	% Perishables	# Checkout # Lanes	# Checkout Lanes Accepting Checks	# Checkout Lanes Accepting MasterCard	For MasterCard Use Only S-CODE	Ref. #	Comments
(Begin on next line)															